

Use of the logos for Erasmus+ beneficiaries

As part of your public relations for your project, you have to display the EU logo in all of your publications. This factsheet provides an overview of the correct use of the logo.

EU emblem

The EU logo shows that you are able to carry out your project thanks to the support of the European Union and thus draws attention to the EU funding. Recipients of European Union funding are contractually obliged to use the EU logo in all communication and promotional material. It has to be placed prominently and correctly. The following rules apply:

- Whenever possible, the EU emblem shall be used in the national language.
- No other logos may be used directly next to the EU emblem.
- The text «Co-financed by the European Union» has to always be written out in full.
- Either the horizontal or the vertical version of the logo may be used.
- The minimum height of the EU emblem is 10 mm.

Horizontal version



Vertical version



Minimum height



Logo Erasmus+

The Erasmus+ logo may be used in addition to the EU emblem, but is not mandatory. The Erasmus+ logo refers to the EU programme. It can be left-aligned or centred.

Erasmus+
Neue Perspektiven, Neue Horizonte.

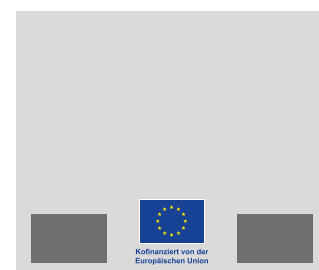
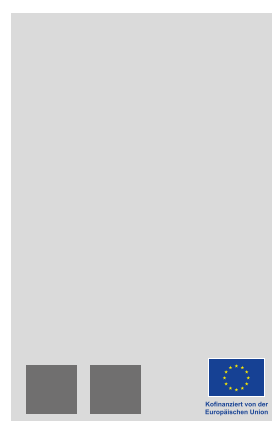
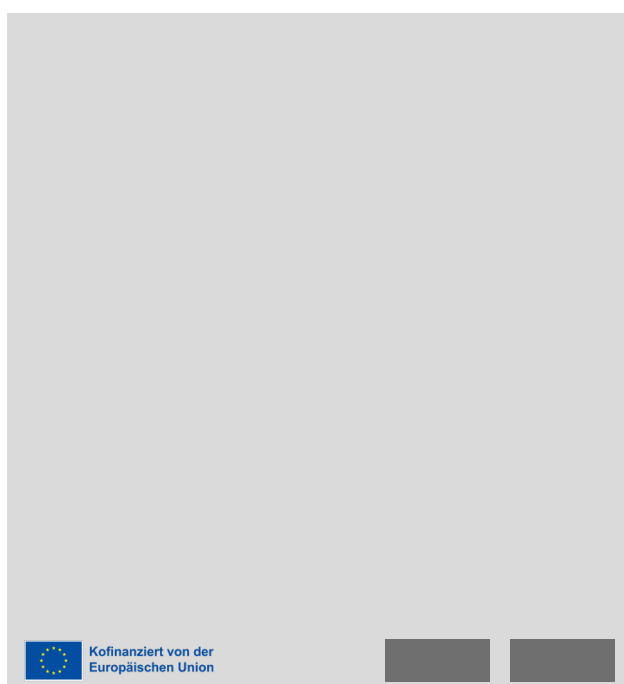
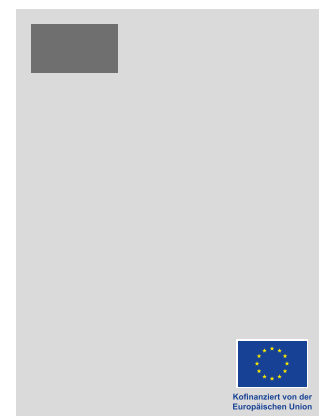
Erasmus+
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For more information on communicating with the EU emblem, please consult the [European Commission's Communication Guide \(pdf\)](#).



Placement of the logos

Here are some examples of how the logos, and in particular the EU emblem, should be placed. If other logos are placed alongside the EU logo (e.g. Erasmus+, sponsors, partner logos, etc.), the EU logo must be placed at least as clearly and visibly as the other logos.



You can find these logo files in the «Erasmus+ Logo - Download Kit»

EU emblem

- German, horizontal
- German, vertical
- English, horizontal
- English, vertical

Erasmus+ logo

- German, left-aligned
- German, centred
- English, left justified
- English, centred

Contact

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